

Iconic Brands that Set Us Apart

As we journey to becoming an icon in business, our world-renowned portfolio of brands continues to set us apart from the competition and drive our market growth. Perfectly brewed to accompany different moments for different consumers, our brands champion the traditions of quality, excellence and consistency that GAB is respected for. This year, three imports join our portfolio of classic brews and contemporary favourites to further delight consumers. This diverse portfolio of global icons promises to continue to captivate and satisfy consumers.

Brewed for Success

Tiger Beer

Distinctively Asian, unmistakably world class. Since 1932, this lager has been winning ardent admirers around the globe. Its many accolades include the prestigious 2008 New Zealand International Beer Award. Today, embodying the same clean and crisp taste and an invigorating look, Tiger Beer continues to delight discerning drinkers who seek perfection in a lager.

Guinness

Black, bold, distinctive. This 250-year old global icon and world-leading stout is a compelling story of invention, passion and belief. Famous for its Irish provenance and exceptional colour, this most prestigious of black beers is brewed in over 50 countries and enjoyed in around 150 worldwide. We recently improved the timeless look, taste and feel of Guinness Foreign Extra Stout. To top it all, GAB's win of the coveted global Guinness League of Excellence Award for a remarkable third consecutive year, assures aficionados that this premium Irish brew is at the top of its league.

Heineken

The perfect expression of taste. Drawing from its rich Dutch heritage, Heineken is brewed to perfection with its precise blend of malted barley, hops, purified water and the legendary Heineken A-yeast. Satisfying generations of taste buds, this iconic green bottle has come to represent the finest and most distinctive of tastes. With a second-to-none dedication to quality, the world's No. 1 international premium beer is set to refresh palates the world over for years to come.

our brand portfolio



FOREIGN
EXTRA

GENUINE QUALITY STOUT
ESTD 1759
GUINNESS

ANCHOR
Smooth

Tiger
ESTD 1932

TRADE MARK
Heineken
LAGER BEER
ESTD 1873
THE ORIGINAL QUALITY

ORIGINAL RECIPE
HEINEKEN LAG
DIPLOME D'HONNEUR AMST
TRADE MARK
Heineken
MEDAILLE D'OR
GRAND PRIX
FOURS M
U

OUR BRAND PORTFOLIO



Anchor Smooth

This timeless pilsner is one of Malaysia's pioneer beer brands and a beloved local favourite. With its refreshing taste and vitality, plus much smoother flavour, this all-time favourite is the perfect accompaniment for local, mouth-watering dishes and relaxed occasions.

Anchor Strong Beer

Fuller and stronger in taste, this bolder variant of the Anchor brand meets the expectations of those who demand a quality strong beer. Brewed longer with a cold filtration process to remove all excess yeast, Anchor Strong Beer makes the most of its renowned brewing process to present drinkers with a more robust alternative.

Kilkenny

Hailed the undisputed "Cream of Beers", this premium Irish ale is recognised by its distinguishing velvety-smooth amber shade under a creamier head. Named after Kilkenny, its hometown, Ireland's prized premium draught is available on tap at selected outlets and is fast becoming a favourite with local beer lovers searching for the ever-smooth Irish beer.

Malta

Malaysia's leading malt beverage continues to delight on-the-go individuals with its natural goodness and vibrant look. The perfect energy boost, this non-alcoholic wholesome beverage refreshes with its hearty helping of Vitamins B1, B3 and B6.

Anglia Shandy

The perfect accompaniment for any occasion, Malaysia's No.1 shandy, offers a unique and refreshing drinking experience with its distinct blend of fizzy lemonade and beer. Fondly known as the "Real Shandy", Anglia is an all-time favourite during Malaysia's many festive occasions.

Our Seasoned Newcomers

Please join us in welcoming SOL, Strongbow and Paulaner to our portfolio of brands. Already global icons and seasoned players in their own right, they bring a welcome diversity and brand personas that are certain to attract and elate.

Paulaner

The fine range of Paulaner beers are exclusively brewed by Paulaner in Munich, one of Germany's leading breweries and the largest brewery in Bavaria. Brewed since 1634 with only natural and pure ingredients and in strict compliance with the Bavarian Purity Law, Paulaner guarantees absolute quality and an incontestable taste. Its refreshingly sparkling Bavarian wheat beer specialties – wheat beer natural and wheat beer dark – are among the most popular beers in the Paulaner range and the preferred choice of sophisticated beer drinkers.

Sol

The Original Mexican beer since 1899 and the "Sol of the Party". This new entrant to the GAB portfolio brings perfect ice-cold refreshment in a stylish, clear long-neck bottle and a golden easy-to-drink liquid. Combining a light and refreshing taste with a young and modern attitude, this imported premium beer is the perfect drink for sociable and active urban consumers looking to have fun.

Strongbow

The world's best selling cider, this classic UK cider is made from fermented apple juice and delivers instant refreshment with its authentic English recipe. It boasts a perfect blend of 50 different varieties of apples and the highest quality standards guaranteeing a great taste with body and balance. With its clear golden appearance and naturally light carbonation, this iconic brand is the perfect choice for current cider drinkers as well as those looking for a new on tap drinking experience in the premium segment.

