



GAB has grown from strength to strength, reaffirmed its position as the clear leader of Malaysia's malt liquor market and made waves globally. Our unwavering focus on People, Brands and Performance is helping guide our business in our quest to become an icon in business.

As we pursue our Vision of being an icon in business, GAB is committed to implementing responsible and sustainable corporate practices that maintain the equilibrium between the Company's bottom-line performance and our environmental and social performance. To this end, GAB has fully embraced good corporate responsibility (CR) practices in the areas of Stakeholder Engagement,

the Community, Workplace, Marketplace and Environment. Every business decision that we make pertaining to growth and profitability, is consistent with our social and environmental goals for sustainability.

In delivering responsible, sustainable growth and positive outcomes to all our stakeholders, we continue to leverage on our corporate Values which are deeply embedded within our work culture and business practices. GAB's Values advocate that our people inculcate a passion for winning; that we exhibit a genuine respect and value for people, society and diversity; that we act with the utmost integrity; and that we celebrate our efforts.



Our CR programmes are providing us every opportunity to live out these Values. Through the GAB Foundation's focus on environmental conservation, educational support and community enrichment, we are exhibiting a passion for excellence and a healthy respect for people, society and diversity. Through our taking up an industry leadership role to promote responsible drinking and via our environmental conservation efforts, we are taking accountability for our actions and displaying integrity in our business practices.

About GAB

Guinness Anchor Berhad (GAB) was incorporated on 24 January 1964 under the name of "Guinness Malaysia Limited". The Company changed its name to "Guinness Malaysia Berhad" on 15 April 1966 and assumed its present name on 15 November 1989. GAB has been listed on Bursa Malaysia since 1965.

GAB evolved from the merger of Guinness Malaysia Berhad and Malayan Breweries (Malaya) Sdn Bhd (MBM) in 1989, whose parent companies were Guinness Overseas Ltd (GOL) and Malayan Breweries Ltd (the present Asia Pacific Breweries Limited) respectively. The merger in 1989 saw a new joint venture company, GAPL Pte Ltd emerging as the holding company of GAB, whilst MBM became a dormant wholly-owned subsidiary of GAB.

GAB operates the Sungei Way Brewery which started operations in 1965. Located in Selangor, the Brewery occupies 23.72 acres of land.

A Responsible, Sustainable Business