

BRAND PORTFOLIO

BRANDS FOR ALL OCCASIONS

At Guinness Anchor Berhad, we believe in providing quality drinking experience. There is a brand that you can relate to, a brand that defines you and a brand that satisfies every drinking moment. We have a brand for everyone and every occasion.



<< GUINNESS

This signature black stout is goodness below a creamy head. With its proposition "Someones going to do it, why not you?", GUINNESS is the perfect drink for individuals with self-belief and determination to realise dreams and conquer challenges. It motivates one to believe in oneself and draw on inner strength to succeed.

Tiger Beer >>

Its the cool beer of todays generation – modern and young, with aspirations of attaining greater heights. Winner of the 1998 Worlds Best Lager Beer and Gold Award -- Readers Digest Superbrand 2003, Tiger Beer is favoured the world over by those who have a thirst for life and live it to the full.



<< Heineken

Eye-catching in its trademark green hued bottles and the unique laughing "e", Heineken is the worlds undisputed No 1 international premium beer. Brewed from the finest natural ingredients combined with the special Heineken "A-yeast", its the beer for the discerning drinker.

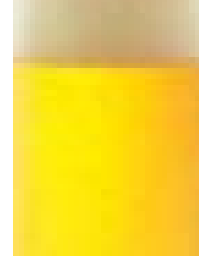
Anchor Smooth >>

This favourite, quality local brew flows with a new refreshing and smoother taste. Now sporting a modern new look, its the perfect accompaniment for local mouth-watering dishes. This contemporary, easy-to-drink beer is excellent for a relaxed occasion such as catching up with friends and unwinding after the daily grind.



<< Anchor Ice

The choice of the trendy, this double ice brewed leader is king in its category. In a hip transparent bottle and trendy screw cap, Anchor Ice is unique and refreshing.



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Barons Strong Brew >>

Strong and full bodied flavour, Barons Strong Brew is a knock-out premium high alcoholic beer with 8.8% alcohol by volume. Made using the choicest European ingredients, Barons Strong Brew is the winner of the BIIA Champion (Strong Brew) 1998/99 and France's SIAL D'OR (Food & Beverage) 1998.



<< Kilkenny

Crowned the "Cream of Beers", Kilkenny's amber shade under a creamier head is appreciated for its smoother taste. This premium draught beer with an Irish heritage is available on tap at selected outlets.

Lion Stout >>

Always popular, Lion is uncompromising in its full-flavour and drinking experience. With its affordable price, Lion gives value-for-money to its targeted drinkers.



<< Malta

With its rich and energising goodness, Malta is the choice non-alcoholic malt-based energy drink that's enriched with vitamin B complex. Malta is fuel for the drinker who prides himself on accomplishments which satisfy the soul.

Anglia Shandy >>

Light taste and golden fizzy, Anglia is a refreshing blend of lemonade and beer that makes it a favourite for the fun and bubbly. Its great, cool, refreshing taste keeps one pouring.

