

# Brand Portfolio

## Our Brands, Our Pride

At Guinness Anchor Berhad, our portfolio of brands is our pride. It is this diverse portfolio comprising brands for all occasions that has been instrumental in driving success for us. Our constant quest for quality and excellence distinguishes our brands and provides the quality drinking experiences.



### Guinness

Robust, distinctive taste and goodness, this is the world's most popular stout that inspires one to draw on one's inner strength. The black goodness with the creamy head is the drink for those with self-belief, determined to live out their dreams and conquer challenges. With the proposition "Someone's Going To Do It, Why Not You?" Guinness motivates the need to believe in oneself to succeed.

### Tiger

Renowned for its cool and golden smoothness, Tiger is the fine international quality beer sought after by the modern, confident, young and progressive generation. Winner of the World Beer Cup, it is undoubtedly appreciated the world over by those who have a thirst for life and know how to live life to the fullest.

### Heineken

Green hues and red star, this is the unmistakable trademark of Heineken, the undisputed world's No1 international premium beer. Brewed with the finest natural ingredients and combined with the special Heineken "A-yeast", Heineken is the natural choice of the discerning drinker. Clearly, it is in a class of its own.

### Anchor Smooth

70 years old in Malaysia and still an all-time favourite. It is the same quality local brew but the new refreshing and smoother taste that makes it an appealing beer that is a good accompaniment with local mouth-watering dishes. It is also a smooth and easy-to-drink beer to have while catching up with buddies.

### Anchor Ice

The coolest of its kind, this double ice brew is the leader of its kind. Unique and refreshing for the young and trendy, Anchor Ice comes with a hip transparent bottle and trendy screw cap.

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### Baron's Strong Brew

Made using the best European ingredients and well-recognised for its distinctive strong and full-bodied flavour, this outstanding German brew is a premium high alcoholic beer with 8.8% alcohol by volume.

### Kilkenny

The premium draught beer crowned "Cream of Beer" is Ireland's prized heritage. A creamier head in a shade of amber, Kilkenny has always been appreciated for its smoother taste.

### Lion Stout

Value-for-money is what Lion Stout has always been popular for. With its full flavour and uncompromising taste, it provides an affordable, drinking experience.

### Malta

Malta is the drink to stay energetic. This non-alcoholic malt-based energy drink is enriched with vitamin B complex. It is the one and only energy drink to replenish and stay on top of today's hectic lifestyle.

### Anglia Shandy

It is fizzy, golden and lemony. Anglia Shandy, the ideal blend of lemonade and beer, suits the fun and bubbly with its cool and refreshing taste.