

# Management Executives



1. Renuka Indrarajah
2. Mark E Tettelaar
3. Denis Adrian Brown
4. Low Teng Lum
5. Ong Tee Beow
6. Chow Yi Lin
7. Andrew Cheong
8. Khoo Gaik Bee
9. Theo A F De Rond

# Management Executives



• Theo A F De Rond - Managing Director



• Low Teng Lum - Finance Director



• Khoo Gaik Bee - Human Resource Director

## Management Executives



### Denis Adrian Brown

BACHELOR OF COMMERCE  
(AUSTRALIAN NATIONAL  
UNIVERSITY)  
POST GRADUATE DIPLOMA IN  
MARKETING (UNIVERSITY OF  
TECNOLOGY SYDNEY), AUSTRALIAN  
INSTITUTE OF CHARTERED  
ACCOUNTING

General Manager, Marketing

Denis Brown, Australian, aged 38, joined Guinness Anchor Berhad in October 2003. Denis has twelve years experience in various Diageo-related drinks businesses including working as the Global Smirnoff Vice President, Diageo, based in London and then New York. In his previous role, he was the General Manager of Diageo Czech Republic and Slovakia, Prague from September 2001 before assuming his current position in 2003.



### Andrew Cheong

BACHELOR OF SCIENCE IN  
MARKETING, COMPUTER SCIENCE  
AND FINANCE (UNIVERSITY OF  
OREGON)

General Manager, Sales

Andrew Cheong, Malaysian, aged 41, joined Guinness Anchor Berhad in January 2004.

Andrew has more than fifteen years of work experience in sales, marketing, merchandising and management in multi-disciplinary industries such as telecommunication, information technology, banking and fast-moving consumer industries. He has international work experience, specifically in Malaysia, USA, Singapore, Taiwan, Thailand, Hong Kong, Indonesia and the Philippines. Prior to his current appointment, Andrew was the Managing Director of Allied Domecq for South Asia.



### Chow Yi Lin

BACHELOR OF SCIENCE  
(INFORMATION SYSTEMS)  
(UNIVERSITY OF NEW SOUTH WALES)

Head of Information Services &  
Technology

Chow Yi Lin, Malaysian, aged 42, joined Guinness Anchor Berhad in 1990 from Malayan Banking Berhad.

She served the Company in various capacities in the IS&T Department before taking up her current appointment in 2000. She has also held IT positions with Western Digital Corporation and St George Bank in Sydney, Australia.

## Management Executives



### Renuka Indrarajah

BACHELOR OF LAWS (UNIVERSITY OF QUEENSLAND)/POST GRADUATE DIPLOMA IN LEGAL PRACTICE (QUT)

Manager, Legal Affairs

Renuka Indrarajah, aged 37, joined Guinness Anchor Berhad in February 2002.

Renuka Indrarajah began her career as a solicitor in Queensland, Australia until 1993 when she returned to Malaysia. She continued her career in the Corporate Department of Skrine, a prominent firm of Advocates & Solicitors in Kuala Lumpur.

In December 1998, she joined Sema Group and was responsible for setting-up and managing the Asia Pacific legal department, which entailed having all legal matters pertaining to the Asia-Pacific region, Japan, China, Australia and India under her purview.



### Ong Tee Beow

ACMA

Head of Logistics and Customer Service

Ong Tee Beow, Malaysian, aged 39, is currently the Head of Logistics and Customer Service, a position held since 2002.

He first joined Guinness Anchor Berhad as Head of Internal Audit in 1999. Prior to this, he was attached to the Regional Audit Department of British American Tobacco and Hong Leong Group of Companies.



### Mark E Tettelaar

MASTER OF CHEMICAL ENGINEERING (UNIVERSITY GRONINGEN)

Technical Director

Mark E Tettelaar, Dutch, aged 45, commenced his employment with Heineken Nederlands Beheer BV in 1984 and has served the Heineken Group in various capacities commencing as Technical Management Trainee, Zoeterwoude (1984) to Technologist (1985), Technological Controller in Zambia (1990), Brewer & Departmental Head of Packaging in Costa Rica (1990), Consulting task for Brewery in Chad (1993), Internal Benchmarking project (1994), Brewery Manager in Kinshasa, Africa (1995) and Production Manager, Brewing Department in Heineken Zoeterwoude (1997), before taking up his current appointment in 2000.