

Brand Portfolio



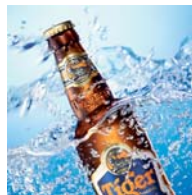
BRANDS OF STRENGTH

At GAB, our diverse portfolio of brands is clearly our strength as we believe in providing a great variety of drinks for our great variety of consumers. A brand for everyone and to each, his own brand companion - be it a Guinness, a Tiger, a Heineken, an Anglia or even a Malta. Simply, take your pick, savour it and feel the difference.



Guinness

Black is back - this splendid, best-known Irish stout originates from Dublin in Ireland. Freshness and fullness of both flavour and body puts this Irish brew way above any other in its league. The choice is yours - straight up from the can or bottle or directly off the tap to enjoy the Guinness goodness with its rich, creamy head. Savour the experience.



Tiger Beer

Brewed exclusively in Asia since 1932, Tiger Beer has emerged as one of the fastest growing beer brands in the region. Distinctively Asian and unmistakably world class, Tiger Beer is steadily winning the world over with distribution in more than 70 countries to date. Youthful, bold and progressive, Tiger is a brand for those who have a thirst for life.



Heineken

Ladies and gentlemen - please welcome the undisputed heavyweight champion of the world! This No 1 international premium beer has become a way of life for many who appreciate the finer things in life. With its characteristically refreshing taste and a spritzy finish, it's the beer for the discerning drinker. It's not everyday a champion is born.

brand portfolio

Anchor Smooth

Smooth is the feeling - this long-established local favourite is one of the pioneer brands of beer. Anchor Beer, as it was originally known, has now been given a new look, feel and taste to go down even more smoothly. With its new and modern look, refreshing taste and vigour, it's definitely a crowd puller. A real smooth operator.

Baron's Strong Brew

Big, strong and friendly - this strong, full-bodied beer ranks highly among premium beers with high alcohol content. With its malty, rich flavour, this beer is precisely balanced to bring out the beer's true character. Be strong, be a beer baron.

Kilkenny

Crème de la crème - this Irish ale has been crowned the "cream of beers". Renowned for its amber shade and creamy head, Kilkenny, which is named after one of the most colourful cities in Ireland, is fast gaining popularity among beer lovers. Now available on tap at numerous outlets, this beer really invites you to have a pint or two. One of the best kept secrets is out.

Lion Stout

King of the jungle - this popular cask-conditioned stout, that originates from Sri Lanka, is indeed a full-flavour drinking experience. This nice and thick Lion brew offers complete satisfaction at an affordable price and is a must drink for stout lovers. Is there a Lion in you?

Malta

Stay on top - this good-tasting, nutritional, non-alcoholic malted beverage energises the young and old alike. In addition to being healthy and delicious, it has all the qualities of a malt drink. It is enhanced by a hint of bitterness and comes with a rich taste and nice aroma. Revitalise with a Malta.

Anglia Shandy

The mother of all shandies - this light-tasting, golden fizzy blend of lemonade and beer is a popular favourite drink for many. This fun drink gives all the pleasures of beer with the refreshment of lemonade. Whether in the morning, afternoon or evening, Anglia Shandy is a great, cool thirst quencher. Enjoy the great taste.