



brand portfolio

The GAB edge is our diverse portfolio of brands – a brand for everyone and every occasion. In our constant quest for quality and excellence, our brands have evolved, some taking on brand new looks to be contemporarily appealing. Be it new or old, one thing importantly remains the same – the vintage and pedigree goodness and freshness for that quality drinking experience.

New & Old... Same Pedigree Goodness

Guinness

Bold. Distinctive. Full of character. The timeless classic of Guinness Foreign Extra that has been around since 1759 has a contemporary look and feel with a new bottle design. Stylish and current, Guinness has the touch to be relevant to a younger audience and still appealing to loyal supporters. It is no wonder that over 10 million glasses of Guinness are enjoyed across the world every single day.

Anchor Smooth

All-time favourite. It is the quality local brew with a refreshing and smoother taste. A contemporary and easy-to-drink beer, it has its appeal and is a good accompaniment for local mouth-watering dishes. It is just the right drink for a relaxed occasion while catching up with friends or unwinding after a hard day's work.

Lion Stout

Value. It provides an affordable drinking experience as a value-for-money stout. It is popular for its uncompromising taste and full flavour.

Tiger Beer

New distinctive look. Same perfect taste. Tiger Beer now sports a new vibrant look that reflects its world acclaimed status. With its distinctive clean and crisp taste from the finest ingredients that it is brewed, Tiger has won admirers from around the world since 1932. It has won more than 30 international medals including the prestigious Brewing Industry International Award.

Anchor Strong

Stronger. The Anchor brand has now a new strong beer variant. With the benefit of the renowned European brewing heritage, Anchor Strong Beer is brewed longer and cold filtered to remove all excess yeast for it to be an easy-to-drink quality beer that is fuller and stronger in taste. It contains 8.8 per cent alcohol and is surprisingly smooth.

Malta

Revitalised. This wholesome premium quality, non-alcoholic malt drink is now energised with a vibrant and dynamic new look. With the natural goodness of malt and high in Vitamins B1, B3 and B6 needed for the release of energy, Malta is the perfect answer for today's active lifestyle.

Heineken

Unmistakable quality. This world's No 1 international premium beer has its trademark quality and taste both in the beer and its recognisable green-hued bottles. It is brewed with the Heineken A-yeast that gives the beer its distinctive taste. The tilted smiley 'e' in the word Heineken is the perfect expression of taste.

Kilkenny

The cream. A premium draught beer that is the undisputed "Cream of Beers". With its amber shade under a creamier head, it is appreciated for its smoother taste. This Ireland's prized heritage is available on tap at selected outlets.

Anglia

Anglia, The Real Shandy sports a new refreshing image and look that is exciting, cooler and fun. While the new look provides a fresh perspective, it continues to give drinkers that refreshing drinking experience with its unique blend of fizzy lemonade and beer.