



## management executives

1. THEO A F DE ROND
2. RENUKA INDRARAJAH
3. SUJITHA RAJARATNAM
4. LOW TENG LUM
5. MICHAEL CHIN
6. CHARLES HENRY IRELAND
7. PETER G VOGTLANDER





**THEO A F DE ROND**  
*Managing Director*



**LOW TENG LUM**  
*Finance Director*



**CHARLES HENRY IRELAND**  
*General Manager, Marketing*

**MICHAEL CHIN**

Bachelor of Marketing and Management  
(University of Oregon)

*General Manager, Sales*

Michael Chin, a Malaysian, aged 37, rejoined Guinness Anchor Berhad on 1 July 2006.

Michael started his career in the IT industry where he spent five years in channel management, product management and business development.

He spent the next five years at DHL Malaysia as its Commercial Manager, responsible for the Global Accounts & Logistics Group. Following that, he returned to the IT industry where he was involved in e-commerce consultancy.

Michael first joined GAB in 2002 and became Head of Sales Operations and was also Co-Project Manager of its Customer Relationship Management initiative which included the implementation of sales force automation and dealer IT system.

In 2004, he moved to Diageo Asia as Regional Sales Development Manager responsible for regional sales capability development for its beer and spirits business. Prior to rejoining GAB, Michael was Commercial Director of Asia Beer and played a pivotal role in the successful growth of Guinness in Indonesia.

**PETER G VOGTLANDER**

Master of Mining & Petroleum Engineering  
(Tu Delft)

*Manager, Technical*

Peter G Vogtlander, a Dutch, aged 41, joined Guinness Anchor Berhad in September 2005.

Prior to assuming his current role, Peter had served the Heineken Group in various capacities – Brewery Manager for Ghana Breweries (2000), Nigerian Breweries (2001) and Multi Bintang, Indonesia (2005).

Peter had four years of technical experience in Unilever before joining the Heineken Group.

**RENUKA INDRARAJAH**

Bachelor of Laws (University of Queensland),  
Post Graduate Diploma in Legal Practice (QUT)

*Head of Legal Affairs*

Renuka Indrarajah, a Malaysian, aged 39, joined Guinness Anchor Berhad in February 2002.

Renuka Indrarajah began her career as a solicitor in Queensland, Australia until 1993 when she returned to Malaysia. She continued her career in the Corporate Department of Skrine, a prominent firm of Advocates & Solicitors in Kuala Lumpur.

In December 1998, she joined Sema Group and was responsible for setting-up and managing the South East Asia legal department, which entailed having all legal matters pertaining to the South East Asia region, Japan, China, Australia and India under her purview.

**SUJITHA RAJARATNAM**

LLB (Hons), University of London

*Head of Human Resources*

Sujitha Rajaratnam, a Malaysian, aged 39, joined Guinness Anchor Berhad in February 2004.

Sujitha started her career in Human Resources with the Hong Leong Group. During her seven-year stint there, she had worked with different companies within the Group, dealing with matters related to Human Resources and Legal Affairs.

Prior to her current role, Sujitha was the Manager, Human Resources for Guinness Anchor Berhad, handling Industrial Relations and Employee Relations.