



our vision

To be the undisputed leader in the Malaysian beer and stout market, in terms of reputation, profitability, volume and share.

our values

Our Consumers:

Our Lifeline

Our consumers are the lifeline of the business.

They are our priority. Their loyalty is crucial for our sustainability. Our in-depth understanding of their needs ensures that we deliver what they value.

Our People & Partners:

Our Pulse

Our people are the pulse of our business.

Our customer focus, commitment, integrity and teamwork are the engines that power our growth.

Our Brands:

Our Pride

Our portfolio of brands is our pride.

Our constant quest for quality and excellence distinguishes our brands and our Company.