

Brand Portfolio

BRANDS OF EXCELLENCE

A significant component of our winning blend comprises our international brands of excellence. Brewed to perfection, our brands have withstood the test of time and proven that consistency in quality, goodness and freshness goes a long way. They are savoured and enjoyed by our consumers from all walks of life during any and every drinking moment. Our brands have emerged even stronger, providing an unmatched experience for all our drinkers.

“Winning Blend – Brands of Excellence”



Tiger

75 years young. This famous lager has achieved 75 golden “years of youth” and has emerged as one of the world’s best lager beers. Distinctively Asian and unmistakably world class, Tiger has earned multiple international awards, making it world-acclaimed and increasingly popular around the globe.



GUINNESS

Black is Best. Since 1759, GUINNESS remains the preferred choice of premium black beer for drinkers around the world. GAB has won the coveted global GUINNESS League of Excellence Award for the best GUINNESS brewed outside of Dublin in Ireland. The distinctive full flavour and bittersweet taste puts this premium Irish brew way above any other in its league.



Heineken

International premium quality. The world’s No 1 international premium lager beer is available in over 170 countries around the world. Heineken is an icon with its distinctive green-hued bottles and unique label design. Heineken is known for its innovations and 2 examples launched this year in Malaysia are the revolutionary 5 Litre Draught Keg, perfect for home consumption, and the 1.5-litre Magnum bottle. With its crisp, refreshing and smooth taste, Heineken is the beer for discerning drinkers.

Brands of Excellence



Anchor Smooth

Smooth is the feeling. This long-established pilsener beer is one of Malaysia's pioneer beer brands and truly a local favourite. Anchor Beer, as it was originally known, has now been given a new look, feel and taste to go down even more smoothly. With its new and modern look, refreshing taste and vigour, it is definitely a crowd puller on the local pub scene.



Anchor Strong

A stronger alternative. This year, Anchor launched a newer and stronger beer to cater to drinkers who prefer a beer with a slightly higher alcohol content. Anchor Strong goes through a filtration process called "cold filtration", which removes all the excess yeast, making it an easy to drink, quality beer that is fuller and stronger in taste.



Kilkenny

Crème de la crème. This Irish ale has been crowned the "cream of beers". Renowned for its distinctive features - velvety smooth amber shade and creamy head - it is named after its hometown of Kilkenny in Ireland. An approachable and popular selection, this premium draught is fast gaining popularity among beer lovers.



Malta

Wholesome Malta. This non-alcoholic malt drink caters to consumers who lead an active and healthy lifestyle. It is the perfect beverage for those seeking energy to maintain a fast-paced daily routine. The drink was recently revitalised with a new and refreshing look, clearly placing it as an energising beverage to be consumed at any time of the day.



Anglia Shandy

The real shandy. Malaysia's pioneer shandy, since 1978, recently took on a new and refreshing image and look, giving it a more exciting, cooler and fun image while continuing to provide its drinkers a unique and refreshing drinking experience. It is a refreshing blend of fizzy lemonade and beer to be enjoyed on all occasions.