

Management Executives

Sitting from left to right:

Charles Henry Ireland
Sujitha Rajaratnam

Standing from left to right:

Renuka Indrarajah
Peter G Vogtlander
Mark Jenner
Michael Chin
Low Teng Lum



Management Executives



CHARLES HENRY IRELAND

Managing Director



LOW TENG LUM

Finance Director

MARK JENNER

Bachelor of Management Studies (Hons) Waikato University

Marketing Director

Mark Jenner, New Zealander, joined GAB on 8 May 2007.

Mark joined Heineken International in Amsterdam in 2004 as the Regional Marketing Manager. In that role, he was involved as a management member of the project team that developed and launched Heineken's first new beer in the USA in 133 years – Heineken Premium Light. He was also a management member of the global Heineken brand team that was responsible for the development and communication of the global Heineken brand strategy.

Prior to his years with Heineken, Mark was with DB Breweries in New Zealand, where he held a number of senior Marketing roles.

MICHAEL CHIN

Bachelor of Marketing and Management
(University of Oregon)

Sales Director

Michael Chin, Malaysian, rejoined GAB on 1 July 2006.

Michael started his career in the IT industry where he spent five years in channel management, product management and business development.

He spent the next five years at DHL Malaysia as its Commercial Manager, responsible for the Global Accounts & Logistics Group. Following that, he returned to the IT industry where he was involved in e-commerce consultancy.

Michael first joined GAB in 2002 and became Head of Sales Operations and was also Co-Project Manager of its Customer Relationship Management initiative which included the implementation of sales force automation and dealer IT system.

In 2004, he moved to Diageo Asia as Regional Sales Development Manager responsible for regional sales capability development for its beer and spirits business. Prior to rejoining GAB, Michael was Commercial Director of Asia Beer and played a pivotal role in the successful growth of GUINNESS in Indonesia.

PETER G VOGTLANDER

Master of Mining & Petroleum Engineering (Tu Delft)

Supply Chain Director

Peter G Vogtlander, Dutch, joined GAB in September 2005.

Prior to assuming his current role, Peter had served the Heineken Group in various capacities - Brewery Manager for Ghana Breweries (2000), Nigerian Breweries (2001) and Multi Bintang, Indonesia (2005).

Peter had four years of technical experience in Unilever before joining the Heineken Group.

SUJITHA RAJARATNAM

LLB (Hons), University of London

Human Resources Director

Sujitha Rajaratnam, Malaysian, joined GAB in February 2004.

Sujitha started her career in Human Resources with the Hong Leong Group. During her 7-year stint there, she had worked with different companies within the Group, dealing with matters related to Human Resources and Legal Affairs.

Prior to her current role, Sujitha was the Manager, Human Resources for GAB, handling Industrial Relations and Employee Relations.

RENUKA INDRARAJAH

Bachelor of Laws (University of Queensland), Post Graduate Diploma in Legal Practice (QUT)

Solicitor of the Supreme Court of Queensland, High Court of Australia and formerly Advocate & Solicitor of the High Court of Malaya.

Corporate Relations & Legal Director

Renuka Indrarajah, Malaysian, formerly an Advocate & Solicitor, joined GAB in February 2002 as Legal Manager. She was promoted as the Head of Legal Affairs in 2004 and later as the Head of Corporate Relations & Legal Affairs in May 2007.

Renuka began her career as a solicitor in Queensland, Australia until 1993 when she returned to Malaysia. She continued her career in the Corporate Department of Skrine, a prominent firm of Advocates & Solicitors in Kuala Lumpur.

In December 1998, she joined Sema Group and was responsible for setting-up and managing the regional legal department, which entailed having all legal matters pertaining to the Southeast Asia region, Japan, China, Australia and India under her purview.