

brand portfolio

ICONIC BRANDS, BREWING SUCCESS

Our world-renowned portfolio of iconic brands continues to give us the winning edge. Brewed to perfection and espousing the traditions of quality, excellence and consistency, our brands cater for different moments for different consumers. From classic brews to contemporary favourites, GAB's brands continue to refresh consumers and deliver on their respective brand promises. As global icons, they set us apart from the competition and propel us forward on our journey to becoming a truly great company.



OUR RECIPE FOR SUCCESS

Tiger Beer

Since 1932, this distinctively Asian and unmistakably world-class lager has been winning ardent admirers around the globe. The many accolades it has won include the prestigious 2008 New Zealand International Beer Award. Today, with the same clean and crisp taste and an invigorating look, Tiger Beer continues to delight discerning drinkers who seek perfection in a lager.

Guinness

Black, bold and distinctive, this iconic 249-year old brand boasts a rich heritage of brewing perfection and unerring dedication to quality. In our continuous quest to meet the needs of our loyal supporters, we recently improved the timeless look, taste and feel of Guinness Foreign Extra Stout, drawing more aficionados. What's more, with GAB's win of the coveted global Guinness League of Excellence Award for the second consecutive year, our consumers are assured of enjoying a premium Irish brew that's at the top of its league.

Heineken

Heineken is the perfect expression of taste in over 170 countries around the world. With its instantly recognisable green-hued bottle and distinct label added to its crisp, refreshing and smooth taste, Heineken is the World's No.1 international premium beer. Made with the famous Heineken A-yeast that gives the beer its characteristic taste, this iconic brew continues to up the ante with innovations such as the perfectly chilled Heineken served extra cold.



Anchor Smooth

Originally known as Anchor Beer, this long-established pilsner is one of Malaysia's pioneer beer brands and truly a local favourite. Boasting a new and contemporary look, a refreshing taste and vigour, and a smoother flavour, this all-time favourite continues to make its mark as the perfect accompaniment for local, mouth-watering dishes and relaxed occasions.



Anchor Strong Beer

For those who demand a quality beer that is fuller and stronger in taste, the Anchor brand has a stronger variant with slightly higher alcohol content. Brewed longer and undergoing a cold filtration process to remove all excess yeast, Anchor Strong Beer makes the most of its renowned brewing process to present its drinkers with a stronger alternative.



Kilkenny

This premium Irish ale continues to be crowned the undisputed "Cream of Beers". Recognised by its distinguishing velvety-smooth amber shade under a creamier head, the ever-smooth Kilkenny is fast becoming a favourite with beer lovers. Named after Kilkenny, its hometown, Ireland's prized premium draught is available on tap at selected outlets.



Malta

The nation's leading malt beverage continues to solidify its position with its natural goodness and vibrant look. This non-alcoholic wholesome drink is the perfect beverage for on-the-go individuals to boost energy levels with its hearty helping of Vitamins B1, B3 and B6.



Malta Quench

Malta's new thirst-quenching variant, Malta Quench, carries on the brand's fine tradition of refreshing active individuals. This great tasting sports drink with an added fizz, comes fortified with essential nutrients, especially vitamin B1, for those who want to achieve more throughout the day.



Anglia

Malaysia's No.1 shandy since 1978, Anglia Shandy offers drinkers a unique and refreshing drinking experience with its distinct blend of fizzy lemonade and beer. With the recent introduction of the Anglia Apple variant, the brand has added a fresh new twist and taste to its role as the perfect accompaniment for any occasion.