



## MESSAGE FROM THE MANAGING DIRECTOR

Recognising that every business decision we make also needs to be consistent with our social and environmental responsibility, GAB has fully embraced good corporate responsibility practices. Corporate responsibility has now been fully integrated into GAB's operations and we are committed to balancing our bottom-line performance with strong environmental and social performance.

I am delighted to introduce this year's new-format Corporate Responsibility Report which underscores how deeply our corporate responsibility policies and practices are entrenched within the Company. The detailed information in this report serves to complement the information in our Annual Report 2008 (available in print format and on GAB's website at [www.gab.com.my](http://www.gab.com.my)). The content within both these documents come across best when read in conjunction with one another.

In financial year 2008 (FY08), we stepped up our efforts to create value and sustainable growth for our many stakeholders, including the communities and the environment we operate in. We did this by undertaking good corporate responsibility practices in the areas of the Community, Workplace, Marketplace, and Environment.

On the community-front, we increased efforts to enrich the communities we operate in. From our newly formed GAB Foundation, to the continuous educational initiatives for the Chinese and Indian communities, to innovative environmental conservation efforts, we made an impact on communities by raising standards of living and fulfilling dreams.

In the workplace, we increased our investments in training and development to ensure that our employees were given every opportunity to grow towards their full potential. We encouraged a spirit of excellence and openness in the workplace, as well as drove employee satisfaction to new heights with our strong productivity-enhancing programmes and innovative new flexi-time and open-plan environment initiatives.

In the marketplace and on the environmental front, we continued to roll out good business practices and implement sound occupational safety, health and environmental practices that are all helping us to reach our goal of becoming a world-class company.

Good corporate responsibility practices are truly part and parcel of GAB's business makeup and will continue to be an integral part of our investments going forward. On our part, we will do our utmost to improve on the practices already in place at the Company to ensure GAB fulfils its role as a model corporate citizen. I trust you will enjoy the 2008 edition of GAB's Corporate Responsibility Report.

Thank you.

**Charles Henry Ireland**  
Managing Director