

GAB's 10th consecutive year of growth

GAB delivered yet another solid performance for the financial year ended 30 June 2011, capping a decade of growth in revenue, profit and market share. This is a historic milestone for the Company, achieved through the shared efforts of our people, our portfolio of world-class brands and the effective work processes we have in place. Collectively, we have delivered great performance.

Together, we will continue to brew success.





Our Brand Portfolio

The outstanding brand portfolio offered by GAB is one of the reasons why we are well on our way to becoming an Icon in Business as it positions us for further market growth ahead of the competition. There is a brand for every occasion and a brew for every palate, all reflecting the traditions of quality, excellence and consistency.

BREWED FOR SUCCESS

Tiger Beer

Since 1932, this lager has been winning ardent admirers around the globe and is today distinctively Asian but unmistakably world-class. Its numerous accolades include the prestigious 2008 New Zealand International Beer Award and the Gold Medal at the World Beer Cup 2010. Freshly presented in its elegant and stylish new livery, Tiger Beer continues to delight discerning drinkers who seek perfection in a lager with its clean and crisp taste.

Guinness

Now over a quarter of a millennium in existence, Guinness remains black, bold and distinctive. The global icon and world-leading stout's compelling story of invention, passion and belief continues to be known for its Irish provenance and exceptional colour. The most prestigious of black beers, it is brewed today in over 50 countries and enjoyed in around 150 worldwide. Adding to the accolades in Malaysia is the fact that GAB has won the coveted global Guinness League of Excellence Award for an exceptional fifth consecutive year, which is assurance to aficionados that they are getting a premium Irish brew that is at the top of the league.

Heineken

The perfect expression of taste, Heineken draws on its rich Dutch heritage to produce the world's No. 1 international premium beer with its precise blend of malted barley, hops, purified water and the legendary Heineken A-yeast. The iconic green bottle has become a symbol of the finest and most distinctive of tastes, satisfying generations of consumers around the world with its unwavering dedication to quality.

Anchor Smooth

A beloved local favourite, this timeless pilsner is one of Malaysia's pioneer beer brands; offering a refreshing taste and vitality, plus smooth flavour which has made it a timeless choice as the perfect accompaniment for local, mouth-watering dishes and relaxed occasions.

Anchor Strong Beer

This bolder variant of the Anchor brand meets the expectations of those who demand a quality strong beer with its fuller and stronger taste. Anchor Strong Beer makes the most of its renowned brewing process, which involves longer brewing with a cold filtration process to remove all excess yeast, to present drinkers with a more robust alternative.



Our Brand Portfolio

Kilkenny

This premium Irish ale is recognised by its distinguishing velvety-smooth amber shade under a creamier head, which has earned it the undisputed title as the “Cream of Beers”. Named after its hometown Kilkenny, Ireland’s prized premium ale is now available at more than 1,000 outlets and is fast becoming a favourite with local beer lovers searching for the ever-smooth Irish beer.

Malta

The perfect energy boost, Malaysia’s leading non-alcoholic wholesome malt beverage provides refreshment in every gulp with hearty helpings of Vitamins B1, B3 and B6 ; delighting active individuals with its natural goodness and vibrant look.

Anglia Shandy

Malaysia’s No.1 shandy is the perfect accompaniment for any occasion as it serves up a uniquely refreshing and distinct blend of fizzy lemonade and beer. Fondly known as the “Real Shandy”, Anglia is an all-time favourite during Malaysia’s many festive occasions.

Paulaner

Exclusively brewed by Paulaner in Munich, this fine range of beer is from one of Germany’s leading breweries and the largest brewery in Bavaria. Brewed since 1634 with only natural and pure ingredients and in strict compliance with the Bavarian Purity Law, Paulaner guarantees absolute quality and an incontestable taste. Its refreshingly sparkling Bavarian wheat beer specialties – wheat beer natural and wheat beer dark – are among the most popular beers in the Paulaner range and the preferred choice of sophisticated beer drinkers.

Sol

Befittingly known as the “Sol of the Party”, this truly original Mexican beer brings perfect ice-cold refreshment in a stylish, clear long-neck bottle and a golden easy-to drink liquid. This imported premium beer combines a light and refreshing taste with a young and modern attitude, making it the perfect drink for sociable and active urban consumers looking to have fun.

Strongbow

This classic UK cider is the world’s best selling cider, made from fermented apple juice, which delivers instant refreshment with its authentic English recipe. Boasting a perfect blend of 50 different varieties of apples and the highest quality standards guaranteeing a great taste with body and balance, the final result is a clear golden appearance and naturally light carbonation. This iconic brand is the perfect choice for current cider drinkers as well as those looking for a new on tap drinking experience in the premium segment.