



GAB is an Icon in Business.  
Respected the world over for  
delivering exceptional growth  
in People, Brands and Performance.

**We have a passion  
for winning**

We are winners, driven by  
a passion to be the best in  
everything we do.

**We value and  
respect each other**

Our people and society are  
diverse and different, and  
we value and celebrate all  
our differences. We respect  
our environment and are  
committed to protect it.  
We value the community in  
which we operate and strive  
to enrich it. We aim for  
our people to have balance  
in their work and their  
personal lives.

**We show integrity  
in all that we do**

We are responsible,  
trustworthy and honest in  
everything we say and do  
and in the way we manage  
our business.

**We provide enjoyment**

We create an environment  
where our people enjoy  
their work, our partners  
enjoy working with us  
and our consumers enjoy  
our products.



# Our Vision & Values



**Together, we share a passion for**



# winning

Our people are the key drivers of our success and we share a common passion to be the best in everything we do.



**Together, we provide**




# enjoyment

Our portfolio of world-class brands is our pride. Each one is brewed to perfection with choice ingredients, providing our consumers with a brew to be enjoyed on any occasion.



**Together, we deliver great**



Our people; employees, trade partners and business partners have all contributed towards delivering 10 consecutive years of growth. With a portfolio of winning brands and a shared passion for winning, we look forward to delivering even greater performance.

# performance